



East Side Restaurant Week – April 29 – May 5, 2019

Purpose:

- To showcase and celebrate Restaurants in the East-Side of Cincinnati and what they offer to the community through our Inaugural East Side Restaurant Week
- To drive new business to Eastern Cincinnati restaurants through marketing effort from *Cincy & Best of the East Magazine*
- Circle option A, B, or C

Option A: Presenting Sponsor

\$5,000 “exclusive sponsor”

- Special mentions in editorial coverage of event promoting East Side Restaurant Week provided by *Cincy & Best of the East Magazines* (\$3,000 value)
- Industry Exclusivity (\$2,000 value)
- Social Media inclusion promoting event with *Cincy & Best of the East Magazine* (\$1,500 value)
- Listed on all promotional materials (\$5,000 value)
- Listed on two (2) full-color *Cincy* or *Best of the East Magazine* ads: one to promote East Side Restaurant Week and the other, a sponsor thank-you ad in a future issue of *Best of the East Magazine* (\$2,000 value)
- Listed on “Save the Date” e-mails to both *Cincy & Best of the East Magazine* audience (\$1,000 value)
- Logo placement and web link of menu on the East Side Restaurant Week event page on the *Cincy Magazine* web page for one month or more (\$1,000 value)
- Receive (1) full-page advertisement in *Cincy Magazine* (\$2,500 value)

Option B: Silver-Sponsor

\$3,500 “exclusive sponsor”

- Special mentions in editorial coverage of event promoting East Side Restaurant Week provided by *Cincy & Best of the East Magazines* (\$3,000 value)
- Industry Exclusivity (\$2,000 value)
- Social Media inclusion promoting event both with *Cincy & Best of the East Magazines* (\$1,500 value)
- Listed on all promotional materials (\$5,000 value)

Sponsors:





- Listed on two (2) full-color *Cincy* or *Best of the East Magazine* ads: one to promote East Side Restaurant Week and the other, a sponsor thank-you ad in a future issue of *Best of the East Magazine* (\$2,000 value)
- Listed on “Save the Date” e-mails to both *Cincy* & *Best of the East Magazine* audience(\$1,000 value)
- Logo placement and web link of menu on the East Side Restaurant Week event page on the *Cincy Magazine* web page for one month or more (\$1,000 value)
- Receive (1) half-page advertisement in *Best of the East Magazine* (\$1,295 value)

Option C: Bronze-Sponsor

\$2,000 “non-exclusive sponsor”

- Special mentions in editorial coverage of event promoting East Side Restaurant Week provided by *Cincy* & *Best of the East Magazines* (\$3,000 value)
- Social Media inclusion promoting event both with *Cincy* & *Best of the East Magazines*(\$1,500 value)
- Listed on all promotional materials (\$5,000 value)
- Listed on two (2) full-color *Cincy* or *Best of the East Magazine* ads: one to promote East Side Restaurant Week and the other, a sponsor thank-you ad in a future issue of *Best of the East Magazine* (\$2,000 value)
- Listed on “Save the Date” e-mails to both *Cincy* & *Best of the East Magazine* audiences(\$1,000 value)
- Logo placement and web link of menu on the East Side Restaurant Week event page on the *Cincy Magazine* web page for one month or more (\$1,000 value)
- Receive (1) 1/4-page advertisement in *Best of the East Magazine* (\$740 value)

Signature: _____

Date: _____

Sponsors:

