



East Side Restaurant Week – April 29 – May 5, 2019

Purpose:

- To showcase and celebrate Restaurants on the East Side of Cincinnati and what they offer to the community through our inaugural East Side Restaurant Week
- To drive new business to Eastern Cincinnati restaurants through marketing effort from *Cincy Magazine*

East Side Restaurant Week Participants:

- Offer a 3-course meal at set discounted price of \$30
 - Ability to offer a 2 for \$30 3-course meal
- Features the unique eating opportunities within the East Side community

Marketing Package:

- Photos and Recap of event will be covered in a future issue of *Cincy Magazine* (\$1,500 value)
- Special mentions in editorial coverage of event promoting East Side Restaurant Week provided by *Cincy Magazine* (\$3,000 value)
- Social Media inclusion promoting event with *Cincy Magazine* (\$1,500 value)
- Listed on all promotional materials (\$5,000 value)
- Listed on one (1) four-color, full-page *Cincy Magazine*: thank-you ad in a future issue (\$1,000 value)
- Listed on "Save the Date" e-mails to *Cincy Magazine* audience (\$1,000 value)
- Logo placement and web link of menu on the East Side Restaurant Week event page on the *Cincy Magazine* web page for one month or more (\$1,000 value)

Total Marketing Value: \$14,000

Expected Revenue Return: \$1,000+

Total Investment: \$400

*****To be paid no later than April 8, 2019*****

Signature: _____

Date: _____

Sponsors:

